

Kingsland Business Society Inc

Chairman's Report to Annual General Meeting 2016

Welcome to the 2016 Annual General Meeting of the Kingsland Business Society Inc.

I would firstly like to thank Executive Board members for contributing their leadership and time over the past year and Christine Foley for managing operations on behalf of our members.

A little background on our business association follows. Kingsland Business Society was formed in 2005 as an incorporated society by businesses in the Kingsland village that wanted to work together on shared promotions and events.

In March 2010 businesses in the wider area of the 'Kingsland Enterprise Corridor' - New North Road adjacent to the railway line and surrounding streets from Dominion Road to Morningside - voted to form a Business Improvement District (BID) in partnership with Auckland Council. The motivation behind this was to provide a collective voice for businesses and landlords, collective marketing and action for business improvement activities in the area.

The Kingsland BID programme is funded by an extra levy on Council rates of 220 business-zoned properties in the defined area of the Kingsland Enterprise Corridor.

Within the BID, there are currently a total of 360 businesses, comprising 30% Professional, Personal, Financial and Community Services; 28% Creative industries (including music and screen production, publishing, design, ICT and digital content); 15% Hospitality, Food and Accommodation; 11% Retail Trade; 6% Wholesale Trade; 3% Manufacturing and Commercial Services; and 7% Automotive Services.

The Kingsland Board endeavours to reflect our changing business profile with a diversity of experience, skills and perspectives.

It has been a successful year for Kingsland as shown in the MarketView economic report at 30 June. The report showed a growth of 34.8% in consumer spending over a 5-year period in the Kingsland BID, compared with 15.0% and 29.2% growth for key competitors and total Auckland respectively.

It is important to note that the makeup of business across the BID may continue to change as new forms of services, technology-based business and web-enabled enterprises enter the marketplace. Kingsland is increasingly attractive for its central location as a hub for inspiring new business start-ups and businesses relocating to the area.

Over the past year there has been a restructuring of Auckland Council's policy and organisation for Business Improvement Districts across the Auckland region. This includes an increased focus on governance, and the way our BIDs are locally managed.

I am heartened by the growth in capacity and the level of innovation and achievement that has been seen in Kingsland since we established the BID and especially in the past year. We have an authentic culture, a connected, cohesive and complementary business network, a highly creative and collaborative culture and a caring community.

Thank you for your continued support for the Kingsland Business Society -
to make Kingsland a better place to do business, to visit and to live

Steve Gillett, Chairman