Auckland Tourism, Events and Economic Development
An Auckland Council Organisation

29 March 2017

Event advice for Eden Park
Blues 2017 Super Rugby Season
Blues v Force, 1 April, 2017

We wish to advise that the following event has been approved by Auckland Council in conjunction with relevant agencies. This document has been provided to key delivery Partners and other relevant agencies, for a full distribution list please refer to the end of this document.

EVENT SUMMARY

Organiser: Keith Parker, Eden Park Trust
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Super Rugby is a series of competitive professional rugby matches between team franchises based in New Zealand, Australia, Japan, Argentina and South Africa.

Summarised below is the event operations plan for the public spaces outside the Eden Park Stadium. The operational plans, detailed below, reflect the resource consent and have been developed by Eden Park with input from other operational stakeholders including NZ Police, Auckland Transport and Auckland Council. Information on operations within the stadium should be sought from Eden Park.

Crowd estimate: Crowd estimates for these games are recorded on the table below (as informed by NZRU based on forecast ticket sales and the previous games), and all agencies are aware of this. Information on Eden Park Stadium operations can be found at www.edenpark.co.nz

Game	Date	Gates open	Kick off	Game finish	Completed
Blues v Force + curtain raiser (17,000 PAX)	Sat 1 April	2.30pm	2.50pm And 5.15pm	6.55pm	8.30pm
TMP active: 3.30pm - 8.30pm			Parking restriction: 2.30pm - 8.30pm		

Game	Date	Gates open	Kick off	Game finish	Completed
Blues v Hurricanes + curtain raiser 5.05pm (20,000 PAX)	Sat 15 April	4.45pm	7.35pm	9.15pm	10.30pm

TMP active: 6.00pm - 10.30pm	Parking restriction: 4.45pm - 10.30pm

Game	Date	Gates open	Kick off	Game finish	Completed
Blues v Cheetahs (20,000 PAX)	Fri 12 May	6.00pm	7.35pm	9.15pm	10.30pm
TMP active: 6.00pm - 10.30pm			Parking restriction: 4.45pm - 10.30pm		

Game	Date	Gates open	Kick off	Game finish	Completed
Blues v Chiefs (20,000 PAX)	Fri 26 May	6.00pm	7.35pm	9.15pm	10.30pm
TMP active: 6.00pm - 10.30pm			Parking restriction: 4.45pm - 10.30pm		

Final Games	Date	Gates open	Kick off	Match finish	Completed
Super Rugby Qualifiers	21 or 22 July (Sat/Sun) TBC	TBC	TBC	TBC	TBC
Super Rugby Semi Finals	28/29 July (Sat/Sun) TBC	TBC	TBC	TBC	TBC
Super Rugby Final	5 August	TBC	TBC	TBC	TBC

TRAFFIC MANAGEMENT

Each game will have a number of traffic management provisions put in place with the approval of Auckland Transport. This will be managed by Evolution Road Services.

Pre-event road closures (managed access):

Sandringham Road (outside the Kingsland Station) will be a managed pedestrian crossing with stop/go traffic control	Closure times vary per activity
Bellwood Avenue (Cricket Avenue to Marlborough Street)	15 April, 12 May and 26 May 6.00pm – 10.30pm
Walters Road (Sandringham Road to Kowhai Street)	
Cricket Avenue	
Reimers Avenue	1 April 3.30pm – 8.30pm

Post-event road closures (managed access):

Bellwood Avenue (Marlborough Street to Cromwell Street)	Closure times vary per activity

Walters Road (Kowhai Street to Cromwell Street)	15 April, 12 May, 26 May: 8.15pm – 10.30pm 1 April 6.00pm – 8.30pm
Raleigh Street	
Marlborough Street (Bellwood Avenue to Onslow Road)	
Onslow Road (Sandringham Road to Cromwell Street)	
Kowhai Street	
Rossmay Terrace	
Altham Avenue	

Post event full closures:

Sandringham Road (Burnley Terrace to New North Road)	Closure times vary per activity 15 April, 12 May, 26 May: 8.15pm – 10.30pm 1 April 6.00pm – 8.30pm

Full closures: This means there is no ability for vehicle access other than authorised and emergency services vehicles in emergency mode. Residents and businesses within this closure will be advised of alternative access arrangements.

Managed closures: These roads will be managed with Traffic Controllers at designated access points to enable access to emergency services and permitted vehicles only (permitted vehicles will only be those with an Auckland Transport permit).

Resident access: Residents will be advised of the accredited vehicle and resident access points via the Eden Park letter drop prior to the event. Access points are as follows:

- Residents east of the venue access via from Dominion Road/Walters Road.
- Residents on Sandringham Road south of the venue approach from the southern end of the Sandringham Road
- Residents west of the venue access, McDonald Street/Altham Avenue, via Morningside Drive.

Residents parking: The residents parking scheme will be activated for these games by Auckland Transport Parking Services.

Residents are required to display valid parking permits when parking on the street. Residents can obtain a permit by contacting Auckland Transport on (09) 355 3553. For more information about the residents parking scheme please see the Auckland Transport website www.at.govt.nz

Parking restrictions: Various parking restrictions will be implemented around the Eden Park precinct and throughout the city to support the event. Legal signage will be erected by Evolution Road Services. Parking restriction times vary. Please refer to the table above.

Temporary tow yard: The Nixon Park/Central Road area will be used as a temporary tow yard for events at Eden Park that have parking restrictions in place. This will be open until the TMP operation is complete. On completion of the TMP operation, or if the temporary tow yard becomes full, vehicles will be taken to 230 Symonds Street.

Mobility parking: This is located on Cricket Avenue.

Taxi stands: Taxi's will be managed in and out of the closures by Eden Park's traffic management company, via Walters Road, to the pre match drop off area in Cricket Avenue.

Public Transport: Integrated ticketing will be implemented for this event. Travel on train services to Eden Park up to 3hrs before game start and until the end of service is included with the game ticket. Travel on the following event bus services are also included with the game ticket:

- Manukau/Botany/Pakuranga
- Newmarket/Mt Eden
- Northern Busway (to Albany Park & Ride)
- Takapuna

All other public transport services are normal fares/timetables. For up-to-date information on services please visit www.at.govt.nz

EVENT OPERATIONS

Waste management plan: Waste management in the external environs will be provided by Total Property Services.

- Bins will be in place outside of the stadium (within the area defined as Zone A)
- Eden Park will provide liquor disposal bins at each of the liquor ban check points (see liquor ban section below)

Portaloos: Four portaloo units, provided by Kennards Hire, will be placed at each of the following locations prior to kick off:

- Wairepo Swamp Walk – Eden Park are aware that portaloos are not to be placed on the artwork
- Kowhai School gates on Kowhai Street
- Reimers Avenue near the bus hub
- Outside the Mobil petrol station on Sandringham Road

Two portaloos will be placed in the following locations

- Adjacent to gate E (corner of Reimers and Cricket)
- On Cricket Avenue outside the stadium (opposite Raleigh Street)

The existing Council toilets on Bellwood Avenue near Dominion Road will operate as per normal.

Liquor ban: The Major Event Liquor Ban will be in place in the streets surrounding Eden Park. For information on the ban and included streets please see: http://www.aucklandcouncil.govt.nz/EN/licencesregulations/alcohol/drinkresponsibly/Documents/alcoholbanmapsalberteden.pdf

Structures: There will be no additional structures in the external environs other than, portaloos and rubbish bins as listed above. No building consents are required.

Amplified sound: All amplified noise/entertainment outside the stadium will be managed by The Blues and will comply with the noise limits in the district plan. Operations within the stadium will be in accordance with the condition of resource consent. Eden Park will be monitoring noise in the stadium as per their resource consent.

External activations: There are no other external activations planned for these games.

Security: Eden Park will provide a security presence outside of the stadium to the satisfaction of Auckland Council and NZ Police. Security services will be provided by Platform4 Group.

Contact on the day: Eden Park Hotline (09) 815 4820.

Consultation:

- Eden Park will send their standard letter to residents and local businesses, prior to the game, including event day operations, traffic management measures, resident and business access points
- Permanent street signs advising of the residents parking scheme will be uncovered by Auckland Transport prior to the event
- Event advisory signage will be put up by Evolution Road Services Ltd on behalf of Eden Park in the week leading up to each event at key locations within the vicinity of the precinct
- Event information can be found on the Eden Park website at www.edenpark.co.nz
- A Notice to Local Board was sent on 24 February 2016.

On the day contacts: ATEED Facilitator Jane Mason
jane.mason@aucklandnz.com, m: 021 948 234
Pathway reference: 100181

DISTRIBUTION LIST

Emergency Services	**Auckland Transport**
Auckland Police Operations; Sgt Jon Sucich, Snr Sgt Christopher Scott Insp Ross Barnaby Insp Mark Benefield	Paul Wright, David Martin
NZ Fire (Geoff Purcell)	Daniel Simons
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Auckland Council	Euan Ross
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Don Sharp	Martin Peake
Joby Barham	Peter Martin
Adam Duncan	Rick Bidgood

Agnes McCormack Janny Thompson, Bruce Edwards	Special Events
Lorence Pritchard	GIS Road Closing Notices
Phil Gedge	David Dick
Steve Pearce	Maurice Banse
Street Trading Central	Ray Steele
ACE Liquor, and Peter Knight	Rua Pani
ACE Noise	Adrienne Cleaver
Event Safety	**Other**
Howell Davies	Evolution Road Services, (Jordan Masters/Ryan Toki)
Simon Cook	Platform4 (Gary Wyatt)
Adrian Wilson	Dominion Road Bus Assoc
Malcolm Heinrich	Eden Rugby
Anthony Chaney	Kingsland Bus Assoc
Eden Park	Mount Albert Lions
Keith Parker	ARU
Steve Donaghy	
Chynna Phelan	
Susan Helps	